Jointly tackling Demographic Change in Europe

The Workshop tour "Business – Politics Interface: Jointly tackling demographic change in Europe" is taking place within the Collaborative Ventures of the Initiative Enterprise 2020 of CSR Europe.

Directions

Collaborative Venture
Using Potential

econsense – Forum for Sustainable Development of German Business is an association of leading globally-active German companies and business organisations who have integrated the principles of sustainable development in their corporate strategies. The pan-sectoral business network – established in 2000 on the initiative of the Federation of German Industries (BDI) – is a dialogue platform and think tank for sustainable development and corporate social responsibility (CSR).

Online Registration

for the Workshop on 1st June 2011 at
Maison des Arts et Métiers
9bis, Avenue d'Iéna
75116 Paris

Please register until the 25th May 2011 under:
www.econsense.de/anmeldung
The European population is shrinking and ageing at the same time. Germany, for example, will probably be the third-oldest country in all of Europe by 2030, following Italy and Bulgaria. Big parts of France are also facing a significant demographic problem. The number of those older than 55 years is steadily growing, while all younger age groups are shrinking. In European history, there has never yet been such a development. That's why it has become crucial for politics, general society and companies to radically change their entrenched ways of thinking. Finding the right way to act could give firms that competitive edge.

Wanting to support firms and regions in their attempts to achieve demographic fitness the Demographic Risk Atlas was commissioned by econsense, BASF, Evonik and SAP. It compiles the chances and risks of 264 European regions scientifically. The Atlas presents compact and well-founded the effects of demographic data on chosen location factors like for example labour productivity.

Based on the Analysis of the Demographic Risk Atlas we are now continuing the dialogue between politics and companies on how to tackle the challenges of demographic change in different European Regions.

The Workshop tour „Business – Politics Interface: Jointly tackling demographic change in Europe” is taking place within the Collaborative Ventures of the Initiative Enterprise 2020, an initiative of CSR Europe. By initiating joint projects – Collaborative Ventures – between companies, associations, politics and science sustainable development of companies as well as the cooperation between the different stakeholders is promoted and new ways of thinking encouraged.

In our workshops we want to deal with the following questions: How can politics and companies work together in order to defy the shrinking and ageing of the society? What can we learn here from our neighbours?

Our next workshop will take place in Paris. We would be very pleased to welcome you to this event!

Invitation 1st June 2011
Business – Politics Interface
Jointly tackling Demographic Change in Europe

Dr. Wolfgang Große Entrup
Chairman of the Board of econsense – Forum for Sustainable Development of German Business

Programme

Date: Wednesday, 1st June 2011, 9.00 a.m. to 15.30 p.m.
Place: Maison des Arts et Métiers
9 bis, Avenue d'Iéna, 75116 Paris
Moderation: Frédéric Massé, SAP France
Translation English & French will be provided

09:00 a.m. Arrival and Coffee
09:30 a.m. Opening Remarks
Vedrana Lemor, econsense
Florence Nony, Director Human Resources SAP France

09:45 a.m. Demographic Change in France – A Challenge for Economy and Politics
N.N., Political representative

10:05 a.m. The Impact of Demographic Change on the French and EU Labour Force
Prof. Dr. Thusnelda Tivig, Rostock Center for the Study of Demographic Change, University of Rostock

10:35 a.m. Migration – Replacing a Diminishing Working Population
Prof. Gérard-François Dumont, University of Paris IV Sorbonne

11:05 a.m. Panel Discussion – Finding Solutions
Pierre-Marie Argouarc’h, President of the Mouvement Génération RH
Prof. Gérard-François Dumont, University of Paris IV Sorbonne
François Fatoux, ORSE
Pascale Levet, French National Agency for the Improvement of Working Conditions (ANACT)
Marie-Céline Plourin, IMS Entreprendre
Prof. Dr. Thusnelda Tivig, Rostock Center for the Study of Demographic Change, University of Rostock
N.N., Ministry of Higher Education and Research
N.N., Political representative

Plenary Discussion

12:30 p.m. Lunch Break
13:45 p.m. Workshops on Business – Politics Interface:
Jointly tackling Demographic Change in Europe
Workshop 1: Employees 50 years +
Workshop 2: Reconciliation of family and work

15:00 p.m. Presentation of the outcomes of the workshops
Discussion
15:30 p.m. End of event